



2020 SPONSORSHIP OPPORTUNITIES

Midtown Farmers Market (MFM) and Corcoran Neighborhood Organization (CNO)
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Sponsorship Benefits *	Sustainer Sponsor \$5000	Season Sponsor \$2500	Partner Sponsor \$1250	Supporter Sponsor \$500	Patron Sponsor \$250
Recognition in Corcoran E-Newspaper ^a <i>Reach - 1,800 households</i>	All year	6 editions	3 editions	1 edition	1 edition
Logo on our Website and E-Newsletter ^b <i>MFM Newsletter Subscribers - 2,500 CNO Newsletter Subscribers - 1,000</i>	12 months on homepage	6 months on homepage	3 months	1 month	1 month
Recognized on Social Media ^c <i>MFM Followers - FB - 7,000; Twitter - 5,300</i>	6 times	4 times	3 times	1 time	1 time
Signage at Market ^d <i>Reach - 2,000 customers per Saturday market, 500 customers per Tuesday market</i>	6 times	4 times	3 times	1 time	1 Tuesday
Market table to share your message ^e <i>Reach - 2,000 customers per Saturday market, 500 customers per Tuesday market</i>	6 times	4 times	3 times	1 Saturday market	1 Tuesday Market

*All Sponsors have the option to receive Midtown Farmers Market t-shirts, posters, and window clings to display at their business. While supplies last.

*All Sponsor benefits end in December 2020 regardless of start of sponsorship.

- a. Online, monthly neighborhood newsletter. Recognition includes logo and a thank you for the sponsorship.
- b. Includes both MFM and CNO websites and e-newsletters.
- c. Sponsor recognition occurs on both MFM and CNO Facebook and Twitter pages. We will tag your organizational page and include links to your website, and/or use custom messaging by special arrangement. You are welcome to repost any of our messaging and use the MFM hashtags #midtownmarketmoment, #seeyouatthemarket, #freshlocalflavorforall
- d. Sponsor logos will be featured prominently at the market entertainment stage and two other locations at the market on the date(s) of your sponsorship. Dates determined in coordination with market staff. Supporter-level sponsors and above can choose all Saturday dates or a mix of Saturdays and Tuesdays.
- e. Allows sales of noncompeting items. Decisions made with market staff.



A Project of the Corcoran Neighborhood Organization