



## 2018 Volunteer Opportunities - Special Projects

The Midtown Farmers Market is currently seeking special project volunteers to help make our 2018 season a smashing success! Please review the project descriptions below and reach out to Assistant Manager Kate Sheldon ([kate@midtownfarmersmarket.org](mailto:kate@midtownfarmersmarket.org)) with questions or to get started! The market could not survive without the help of passionate and talented volunteers - join the crew and work with like-minded folks to bring fresh local flavor to everyone in our community!

**Carpentry** – Build the things that make the market a fun and happening place to hang. Help us repair old and build new market site equipment (chalkboards, yard games, etc.)! This is a **high priority** for us as we currently have quite a few pieces of equipment that need a little love. Carpentry experience and access to and willingness to use your own tools required.

**Event Planning** – Assist in planning Opening Day &/or other Special Events. Experience with event planning is helpful. For special event day volunteers, proven cross-cultural communication skills and a commitment to centering marginalized voices are essential.

**Fundraising** – Help us raise the funds we need for the market to thrive! Our focus areas are:

- 1) *Sponsorships* – Experience with fundraising/building relationships with corporate donors preferred.
- 2) *Individual Donations* - Experience with individual giving campaigns preferred.

**Marketing & Communications** – Help us get our message out to market-goers, neighbors, potential customers, community partners and vendors! We're looking for folks to assist with any of these tasks - Public Relations, Marketing, Social Media, Customer Engagement, Blogging/Newsletter Feature Writers, Photography, Community Outreach, and Partnerships.

**Volunteer Recruitment & Coordination** – Help us strengthen and grow our volunteer program. We're looking for friendly folks to assist with volunteer recruitment, management, engagement, and appreciation.

**Data Management** – Help us strengthen our data management practices – financial records, databases of vendors, volunteers, donors, etc. Attention to detail required, and experience with data management helpful.

**Market Operations** - Assist with set-up, greeting and directing vendors and community partners, token sales, customer service, customer counts, customer engagement, signage and wayfinding, tear-down, and other market management tasks.

A Project of the Corcoran Neighborhood Organization

