



2018 SPONSORSHIP OPPORTUNITIES

Midtown Farmers Market (MFM) and Corcoran Neighborhood Organization (CNO)
 Contact: Mallory Forseth, Market Manager, mallory@midtownfarmersmarket.org, 612-724-7457

Sponsorship Benefits *	Sustainer Sponsor \$5000	Season Sponsor \$2500	Partner Sponsor \$1250	Supporter Sponsor \$500	Patron Sponsor \$250
Recognition in Corcoran Newspaper ^a <i>Reach - 1800 households</i>	All year	6 editions	3 editions	1 edition	1 edition
Logo on our Website and E-Newsletter ^b <i>MFM Newsletter Subscribers - 2,500 CNO Newsletter Subscribers - 1,000</i>	12 months on homepage	6 months on homepage	3 months	1 month	1 month
Recognized on Social Media ^c <i>MFM Followers - FB - 7,000; Twitter - 5,300</i>	6 times	4 times	3 times	1 time	1 time
Signage at Market ^d <i>Reach - 2,000 customers per Saturday market, 500 customers per Tuesday market</i>	6 times	4 times	3 times	1 time	1 Tuesday
Market table to share your message ^e <i>Reach - 2,000 customers per Saturday market, 500 customers per Tuesday market</i>	6 times	4 times	3 times	1 Saturday market	1 Tuesday Market

*All sponsor benefits end in December 2018 regardless of start of sponsorship.

- Black & white business card size - 2 columns by 2.25". Color and size upgrades available -- find advertising rates at www.corcoranneighborhood.org/corcoran_news.
- Includes both MFM and CNO websites and e-newsletters.
- Sponsor recognition occurs on both MFM and CNO Facebook and Twitter pages. We will tag your organizational page and include links to your website, and/or use custom messaging by special arrangement.
- Sponsor logos will be featured prominently at the market entertainment stage and at least two other locations at the market on the date(s) of your sponsorship. Dates determined in coordination with market staff. Supporter-level sponsors and above can choose all Saturday dates or a mix of Saturdays and Tuesdays.
- Allows sale of noncompeting items - final decisions by Market Manager.



A Project of the Corcoran Neighborhood Organization

