

## 2017 SPONSORSHIP OPPORTUNITIES

Midtown Farmers Market and Corcoran Neighborhood Organization

Contact: Miguel Goebel, Market Manager, [manager@midtownfarmersmarket.org](mailto:manager@midtownfarmersmarket.org), 612-724-7457

Contact: Heidi Johnson McAllister, Associate Director, [heidi@corcoranneighborhood.org](mailto:heidi@corcoranneighborhood.org), 612-724-7457

| Sponsorship Benefits *                            | Sustainer Sponsor<br>\$5000 | Season Sponsor<br>\$2500 | Partner Sponsor<br>\$1250 | Supporter Sponsor<br>\$500 | Patron Sponsor<br>\$300 |
|---|-----------------------------|--------------------------|---------------------------|----------------------------|-------------------------|
| Recognition in Corcoran Newspaper <sup>a</sup>    | All year                    | 6 editions               | 3 editions                | 1 edition                  | 1 edition               |
| Logo on our Website and E-Newsletter <sup>b</sup> | 12 months on homepage       | 6 months on homepage     | 3 months                  | 1 month                    | 1 month                 |
| Recognized on Social Media <sup>c</sup>           | Every month                 | All month                | 3 times                   | 1 time                     | 1 time                  |
| Signage at Market or Event <sup>e</sup>           | 6 times                     | All season               | All season                | 1 time                     | 1 time                  |
| Market table to share your message <sup>f</sup>   | 6 times                     | 4 times                  | 3 times                   | One Saturday market        | One Tuesday Market      |

\* **Notes:** All sponsor benefits end in December 2017 regardless of start of sponsorship.

- a. Market sponsor recognition occurs primarily during May-Oct season. Includes both Market and Corcoran sponsor page & e-newsletters.
- b. Market sponsor recognition occurs on Market and CNO Social Media
- c. Sustainer, Season, and Partner sponsor logos will be displayed prominently each week at the market entertainment tent. Supporter and Patron sponsor logos will be featured the week of your sponsorship.